



# Fourth strategic Plan

**2023-2027**

## Fourth Strategic Map (2023 – 2027)



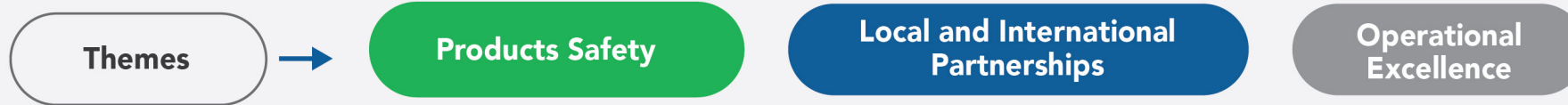
### Vision

To be a leading international science-based regulator to protect and Promote public health.

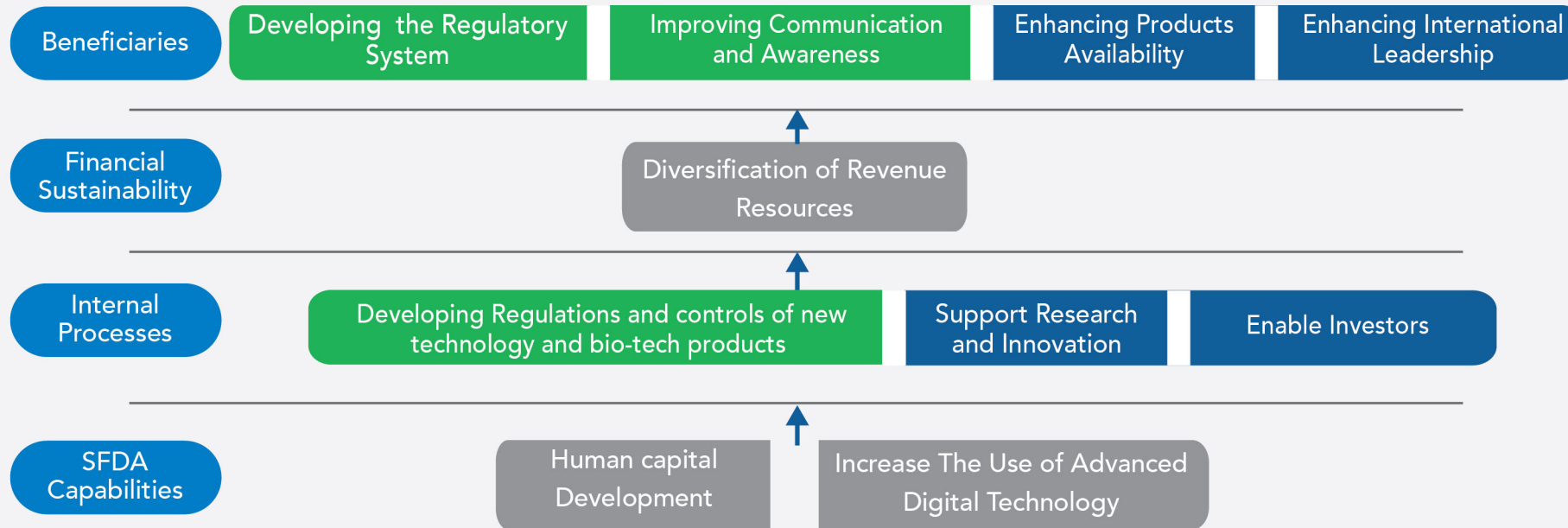


### Mission

Protecting the community through regulations and effective controls to ensure the safety of food, drugs, medical devices, cosmetics, pesticides and feed.



### Strategic Objectives



### Values



Keep Learning and Developing



Community Health is Top Priority



Effective & Transparent Communication



Sharing Responsibility



Striving to Achieve Leadership & Excellence



# **Strategic Themes of the Fourth Strategic Plan**

**2023-2027**



# Products Safety Theme

Strategic Objective	Developing the Regulatory System	Improving Communication and Awareness	Developing Regulations and control of new Technology and bio-tech products
<b>Description</b>	Govern and improve regulatory procedures related to product safety throughout the whole supply chain between the relevant entities and define the tasks and responsibilities of each entity.	Enhance communication and awareness of community individuals, health practitioners and relevant entities, develop specific communication plans and mechanisms for each category to achieve product safety, raise level of awareness of product safety using digital solutions in Arabic, and enhance communication using English, Chinese and other languages.	Develop the regulations, guidelines and standards to regulate the new products and technologies (including bio-tech products and artificial intelligence-based products), as well as improving scientific evaluation and establishing relevant laboratories.
<b>KPIs</b>	% of products that are complied with standards and requirements.  % of compliance of the establishments regulated by SFDA.  % Individuals affected by food poisoning cases (per 100K people).	% of consumer trust in product safety.  % of health practitioner trust in SFDA.	% of new technology and bio-tech products that are self-evaluated by SFDA that are self-evaluated by SFDA.



# Local and International Partnerships Theme

Strategic Objective	Enhancing Product Availability	Enhancing International Leadership	Support Research and Innovation	Enable Investors
<b>Description</b>	Increase the effectiveness of legislation regulating the availability of products in addition to the governance and development of control procedures with all relevant authorities throughout the supply chain in order to ensure the availability of products.	Increase the effectiveness of SFDA's international presence by building international alliances, hosting high-level meetings, chairing leadership positions in international organizations, and diversifying its participation in international working groups and teams. Consolidate the SFDA's scientific and technical reference by providing counterpart regulatory authorities with consultations, development programs and technical training workshops. Highlight SFDA's efforts internationally.	Enhance partnership and cooperation with research agencies, universities and local manufacturers to support research, development and innovation in the fields of food, drug and medical devices, through innovation paths, explain and develop legislative requirements, approve clinical studies, and work on providing the required enablers clinical studies, and working on providing the required enablers.	Improve the investor's experience by developing channels of communication and benefiting from customer opinions and feedback to raise the level of satisfaction with services. Determine the products targeted in the national strategies and provide the necessary support to achieve their deliverables (such as the National Industry Strategy and the National Strategy for Agriculture).
<b>KPIs</b>	% of compliance of the community pharmacies with providing the targeted drugs through field inspection % of supply in drug contracts with government health authorities that are managed by the National Unified Procurement Company "Nupco". % of availability of registered and required drug with agents\suppliers % of drugs with stock in the Kingdom enough for three months. % of locally manufactured drugs with stock of active pharmaceutical substances enough for six months	# Regional and international pioneering initiatives.	# Consultations provided to support researchers and inventors.	% of customer satisfaction with services provided by SFDA.  # Consultations provided to the clients of private sector.



# Operational Excellence Theme

Strategic Objective	Diversification of Revenue Resources	Human capital Development	Increase The Use of Advanced Digital Technology
<b>Description</b>	<ul style="list-style-type: none"><li>• Diversify SFDA revenue sources by adding other sources to reduce dependence on services revenues.</li><li>• Ensure the sustainability of financial resources.</li></ul>	Develop employees capabilities and motivate them through strategic initiatives that contribute to achieving strategic and operational objectives with high efficiency.	Provide seamless and integrated digital services by taking advantage of advanced technologies and focusing on the preferences of beneficiaries to improve procedures and the way services are provided.
<b>KPIs</b>	% of growth in the SFDA's revenues from the sub-activities	% of employees who received development activities according to the plan. % of the vacant critical leadership positions that were filled by those targeted in the succession plan. % of employment engagement (Index of the Ministry of Human Resources and Social Development)	% of compliance with digital transformation standards (Digital Government Authority KPI).  # of procedures improved depending on advanced technology.  % of compliance with applying the basic standard of cyber security (National Cyber Security Authority KPI).

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**Thank you..**