





Fourth strategic Plan

2023-2027



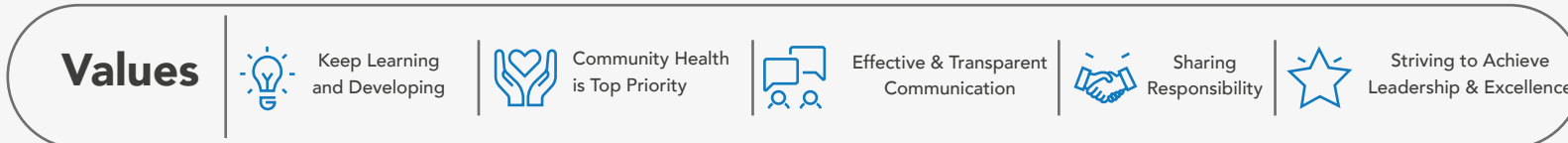
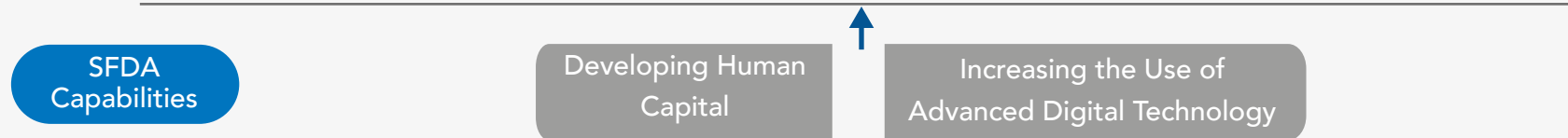
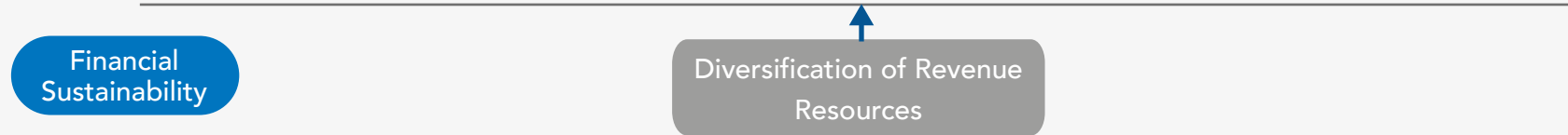
Fourth Strategic Map (2023 – 2027)

 **Vision** To be a leading international science-based regulator to protect and promote public health

 **Mission** Protecting the community through regulations and effective Regulatory System to ensure the safety of food, drugs, medical devices, cosmetics, pesticides and feed.



Strategic Objectives



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Strategic Themes of The Fourth Strategic Plan

2023-2027



Products Safety Theme

Strategic Objectives	Develop the Regulatory-System	Improve Communication and Awareness	Developing Regulations and control of new Technology and bio-tech products
Description	Governance and development of regulatory procedures of products safety throughout the supply chain between the relevant entities and defining the missions and responsibilities of each entity.	Improve communication and awareness between community individuals, health practitioners and relevant entities, develop the communication plans and mechanisms for each category to achieve product safety, raise level of awareness of product safety using digital solutions in Arabic, and enhance communication using English, Chinese and other languages.	Develop the Regulations, guidelines and specifications to control/ regulate new products and technologies (including bio-tech products and artificial intelligence-based products), as well as developing scientific evaluation and establishing relevant laboratories.
KPIs	% of products that are complied with standards and requirements. % of compliance of the establishments regulated by SFDA. # Individuals affected by food poisoning cases (per 100K persons).	% of consumer trust in product safety. % of health practitioner trust in SFDA.	% of bio-tech and new products that are self-evaluated by SFDA.



Local and International Partnerships Theme

Strategic Objectives	Enhance Products Availability	Enhance International Leadership	Support Research and Innovation	Enable Investors
Description	Increase the effectiveness of legislation regulating the availability of products in addition to the governance and development of control procedures with all relevant authorities throughout the supply chain in order to ensure the availability of products.	Increase the effectiveness of SFDA's international presence by building international alliances, hosting high-level meetings, chairing leadership positions in international organizations, and diversifying its participation in international working groups and teams. Consolidate the SFDA's scientific and technical reference by providing counterpart regulatory authorities with consultations, development programs and technical training workshops. Highlight SFDA's efforts internationally.	Enhance partnership and cooperation with research agencies, universities and local manufacturers to support research, development and innovation in the fields of food, drug and medical devices, through innovation paths, explain and develop legislative requirements, approve clinical studies, and work on providing the required enablers.	Improve the investor's experience by developing channels of communication and benefiting from customer opinions and feedback to enhance the level of satisfaction with services. Determine the products targeted in the national strategies and provide the necessary support to achieve their deliverables (such as the National Strategy for Industry and the National Strategy for Agriculture).
KPIs	% of community pharmacies have the required drug available through field inspection. % of supply in drug contracts with government health authorities that are managed by the National Unified Procurement Company "Nupco". % of availability of registered and required drug with agents/suppliers.	# Regional and international pioneering initiatives.	# Consultations provided to support researchers and innovators.	% of customer satisfaction with the services provided by SFDA. # Consultations provided to the clients of private sector.



Operation Excellence Theme

Strategic Objectives	Diversification of Income Resources	Human Capital Development	Increase The Use of Advanced Digital Technology
Description	<ul style="list-style-type: none">• Diversify SFDA sources of income by adding other sources to reduce dependence on services revenues.• Ensure the sustainability of financial resources.	Develop employees capabilities and motivate them through strategic initiatives that contribute to achieving strategic and operational objectives with high efficiency.	Provide seamless and integrated digital services by taking advantage of advanced technologies and focusing on the preferences of beneficiaries to improve procedures and the way services are provided.
KPIs	% of growth in diversified revenues.	% of employees who received development activities according to the plan. % of the vacant critical leadership positions that were filled by those targeted in the succession plan. % of employment engagement (Index of the Ministry of Human Resources and Social Development)	% of compliance with digital transformation standards (Digital Government Authority index). # of procedures are improved based on advanced technologies. % of compliance with applying the basic standard of cyber security (Cyber Security Authority index).



Thank you..